



WOMEN'S AGRICULTURAL
LEADERSHIP CONFERENCE

The 13th Annual
Women's Agricultural Leadership Conference
**Agriculture 2011:
Telling Our Story**
Wednesday, April 13, 2011
At the Minnesota Landscape Arboretum
3675 Arboretum Drive, Chaska, Minnesota

Agricultural leadership conference focused on the integral roles women play in agriculture; offering session on leadership, current events and issues in agriculture and skill-building opportunities.

8 -8:40 a.m. Registration, Networking

8:45 Welcome - Ellyn Jennings, President University of Minnesota Collegiate Agri-Women
Emcee- **Yvonne Simon**, Center for Rural Affairs

9:00 a.m. **General Session - Telling Our Story Panel Discussion**
Sherri Grant, co-owner Grant Ranch and 2011 Rosemary Davis Canadian Women's Agriculture Awardee
Caitlin Kasper, National Collegiate Agricultural Ambassador
Sheryl Meshke, Senior Vice President Public Affairs and Corporate Strategy, Associated Milk Producers Inc.
Shannon Seifert, Orange Patch Dairy

9:40 Roundtable discussion by conference participants on "Telling Our Story" based on what the panellists discussed.

9:55 report back by tables

10:05 a.m. wrap up discussion

10:05-10:25 break

10:30-11:15 a.m. **Telling Our Story** mini-sessions- roundtables on different topics
Find out about issues, ideas and the next big thing on a wide range of topics. Participants will have the opportunity to take part in up to four mini-sessions.

There will be multiple sessions going on in the room simultaneously which will create substantial energy.

Mini-sessions confirmed to date:

- What's the Next Big Thing in Value-Added Ag? – Jen Wagner-Lahr, AURI
- Speak for Yourself – joint MN Soybean and MN Farm Bureau program – Tara Meyer, MN Farm Bureau
- FFA Telling Our Story– Forest Lake FFA
- Health and Wellness for Farmers - Pat Yeagle, American Agri-Women Insurance Chair
- The Future of Ag Literacy – Al Withers, MN Agriculture in the Classroom.
- “Fuel Up to Play 60: Help Fight Childhood Obesity in Your School” – Sherry Newell, Midwest Dairy Industry
- Farm Service Agency Update
- Risk Management – AgStar
- 4--H Speaking Up for Animal Agriculture State Fair project – Juanita Reed-Boniface and peer educator
- Presentation title pending - Minnesota Lung Association
- Views from the World - International Agriculture – MAST International Program, University of Minnesota
- Title Pending – Hutchinson FFA

11:20-12:10 **Breakout Session I**

12:15-1:10 **Lunch**

Welcome Sarah Dornink, President, Minnesota Agri-Women
Remarks Minnesota Commissioner of Agriculture Dave Frederickson

8th Annual Agricultural Mentoring Awards recipients of this award honoring outstanding mentors in agriculture will be recognized during lunch

1:15-1:30 Speed Networking

1:40-2:30 p.m. **Breakout Session II**

2:35-2:50 p.m. **Break and Networking**

2:55-3:45 p.m. **Breakout Session III**

3:50 Depart- Thank you for joining us!

Breakout Sessions

Farmers Feed US – Consumer Education Campaign- Judy Bode, Farmers Feed US Pork Producer and Tara Meyer, Minnesota Farm Bureau

How to Tell the Ag Story to Legislators – Staci Martin, Minnesota Farm Bureau and Thom Peterson, Minnesota Farmers Union

Your Annual Check-Up: Are You Financially Fit? - Bernie Quist, Sr. Financial Services Team Leader, AgStar Financial Services

Food and Agriculture in Africa - Paul Porter, Professor Department of Agronomy and Plant Genetics, University of Minnesota

Telling My Story as a Woman Veteran - Melisa Gilbertson, Minnesota National Guard Veteran, Gilbertson Farm, and Science Teacher, Academy of Holy Angels

Committed to Sharing Our Story – Shannon Seifert, Orange Patch Dairy

Agriculture Meets City- Julie Ketterling, Humboldt High School

The Story of Local Foods – Jan Joannides, Senior Fellow Minnesota Institute for Sustainable Agriculture, University of Minnesota

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