



2013 Women's Agricultural Leadership Conference

Celebrating 15 Years! | You Ain't Seen Nothing Yet

Wednesday, April 10, 2013

Minnesota Landscape Arboretum | 3675 Arboretum Drive | Chaska, MN

8:00-8:40 Registration & Networking

8:45-9:00 Welcome

Doris Mold, Sunrise Farm & Sunrise Agricultural Associates, LLC

MC, Robin Kinney, Executive Director, Federation Services National Cattlemen's Beef Association

General Session - You Ain't Seen Nothing Yet, the Future of Women in Agriculture

9:00-9:45 Panel Discussion

Emily Krekelberg, President, University of Minnesota Collegiate Agri-Women

Barb Liebenstein, Co-owner, Wolf Creek Dairy

Kris Zilliox, Manager Enterprise Learning ConAgra Foods, Inc. & VP of Education, American Agri-Women

Beverly Durgan, Dean, University of Minnesota Extension

9:45-10:10 Roundtable Discussion - by conference participants

10:10-10:25 Break

10:30-11:15 Mini Sessions - four invigorating rounds on various topics

11:20-12:10 Breakout Session 1

12:15-1:10 Lunch & 10th Annual Agricultural Mentoring Awards

Luncheon Address, Sabrina Kieser, MN State FFA Secretary

Remarks, Dave Frederickson, Minnesota Commissioner of Agriculture

1:15-1:30 Speed Networking

1:40-2:30 Breakout Session 2

2:35-2:50 Break & Networking

2:55-3:45 Breakout Session 3

3:50 Departure

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Breakout Sessions

Ag Policy Update - Saint Paul and Washington D.C.

Amber Hanson, Associate Director of Public Policy,
Minnesota Farm Bureau
Thom Petersen, Government Relations Director,
Minnesota Farmers Union

Alternative Financing Methods, Panel Discussion

Small Loans - Christina Jennings, Executive Director,
Northcountry Cooperative Development Fund
Lease Financing - Stephanie Smith, Relationship
Manager, CoBank Farm Credit Leasing
Accessing Grants - Kellye Rose, President, Rose
Consulting Service, Inc.

Balancing Act: Farm, Family & Community

Karen Kasper, Owner, Kasper Dairy

Community Supported Agriculture: Alternative Farm Financing

Laura Frerichs, Loon Organics, Inc.

Students Advocating for Agriculture

Jayne Anderson, Sarah Eggert, Alecia Hansen, Samantha
Malchow, Ashley Schlueter, Megan Schlueter,
Hutchinson FFA

Farming in a World of Declining Renewable Resources

Carroll Vance, Professor, Agronomy & Plant Genetics,
University of Minnesota

Feeding the World by 2050: A Tremendous Opportunity

Erica Seitzer, Industry Relations Policy Analyst,
DuPont Pioneer

Focusing on Strengths: A New Approach to Leadership

Kris Zilliox, Manager Enterprise Learning ConAgra Foods,
Inc. & VP of Education, American Agri-Women

Growing Agricultural Literacy

Sue Knott, Education Specialist, MN Ag in the Classroom

Managing Legal Risks in the Agribusiness Sector

Arleen Nand, Partner, Faegre Baker Daniels LLP

On the Edge: How the MN Department of Agriculture is Working with Farmers to Address Water Quality Concerns

Margaret Wagner, Environmental Outreach Coordinator,
Minnesota Department of Agriculture

Celebrating 15 Years!



WOMEN'S AGRICULTURAL
LEADERSHIP CONFERENCE

We are thrilled to be celebrating 15 years of the Women's Agricultural Leadership Conference in 2013. How did it all start? In 1998 the Minnesota Agriculture Project Forum formed a leadership task force that discussed the findings of Tom Kajer's thesis on "Leadership in Agricultural Organizations: perceptions and experiences of volunteer leaders." The discussions revealed there were few women in leadership positions in agricultural organizations although there were numerous women agriculturalists. As a result, two task force members, Robin Kinney and Doris Mold decided to form a committee, which initiated the Women's Ag Leadership Conference. On the cusp of the new millennium, the conference kicked off in 1999 under the banner of the A2K Conference Series, meaning 'Agriculture Going Into the 21st Century.' The first theme was "Making Our Place in the World;" 15 years later we have arrived at "You Ain't Seen Nothing Yet."

In 2013, we are also celebrating our 10th year of honoring outstanding agricultural mentors. Mentors ensure the future of agriculture by sharing their knowledge and supporting developing agricultural leaders.

The conference is entirely volunteer-driven with committee members from all walks of agriculture. District 11 of Minnesota Agri-Women coordinates the conference.

Over the years the Women's Ag Leadership Conference has become a leading networking and leadership development resource for women in agriculture.

Participants have told us the conference has made a difference in their lives by providing them with: new or improved skills, mentors to assist them in their careers and an accessible network of other agricultural professionals. Participants have even started their own businesses or have made business improvements as a result of their learning or networking. Others have found jobs or continued their education due, in part, to connections they made at the conference. This is all that we have hoped for and more.

The conference is for anyone with an interest in women's agricultural leadership, regardless of gender or affiliation.



Minnesota
Agri-Women

Thank You to Our Major Sponsorship Partners





WOMEN'S AGRICULTURAL LEADERSHIP CONFERENCE

C/O: Sunrise
Agricultural Associates
PO Box 8192
Saint Paul, MN 55108

Mr/Mrs/Ms _____
Company/Organization _____
Address _____

City/State/Zip _____
Telephone _____
E-mail _____

- Regular (by April 2) \$45/person
- Regular (after April 2) \$55/person
- Student (by April 2) \$15/person
- Student (after April 2) \$20/person
- 1st Time Attendee (by April 2) \$30/person
- 1st Time Attendee (after April 2) \$40

- AgriWomen Member \$30/person
- AgriWomen Member (after April 2) \$40
- Patron \$65/person
- Contributor \$85/person
- Sponsor \$100/person

Cancellations received before April 2 are 100% refundable. Cancellations received after are charged the entire conference rate. Patron, Contributor, and Sponsor levels ensure the continued success of this annual conference.

Patron: fee covers full cost of attendance.

Contributor: fee covers full cost of attendance, plus awards students and others the opportunity to attend.

Sponsor: fee covers full cost of attendance, plus furthers the mission of District 11 AgriWomen, whose activities include this conference and a mentoring program.

First time attendees and Agri-Women members receive a discounted rate. Conference fee includes Arboretum entrance, regularly \$9.

<p>Register Online www.womensagleadership.org Payments made through PayPal</p>	<p>Register by Mail Mail form with check payable to "District 11 Agri-Women"</p>	<p>Questions? Call 612-414-7574 or e-mail doris@sunriseag.net</p>
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Thank you to our presenters and planning committee volunteers for their time.