



Agriculture 2014: Lean In

16th Annual Women's Agricultural Leadership Conference

AT THE MINNESOTA LANDSCAPE ARBORETUM | 3675 ARBORETUM DRIVE, CHASKA, MINNESOTA

LEAN IN | CONFERENCE SCHEDULE | WEDNESDAY, APRIL 2, 2014

Do you know how to lean in and lead? Learn more from great speakers, 12+ breakout sessions, 12+ mini sessions, and a variety of networking opportunities.

8:00 a.m. - 8:40 a.m.

REGISTRATION AND NETWORKING

8:45 a.m.

WELCOME: Karolyn Zurn, President, Minnesota Agri-Women

MC: Caitlin Keck, Communications Coordinator, Global Forages, DuPont Pioneer

9:00 a.m.

GENERAL SESSION: Lean In keynote panel presentation and discussion on women "Leaning In" and leading in agriculture

Kaye Compart, Producer and member of the AgStar Board of Directors

Amy Gales, Executive Vice President Regional Agribusiness Banking Group, CoBank

Sue McCrum, American Agri-Women President and County Farms, Inc.

Heidie Sloat, State FFA Sentinel

9:40 a.m.

ROUNDTABLE DISCUSSION by conference participants on "Lean In"

10:00 a.m.

REPORT BACK by tables

10:10 a.m.

WRAP UP discussion

10:10 a.m. - 10:25 a.m.

BREAK

10:30 a.m. - 11:15 a.m.

LEAN IN MINI SESSIONS: roundtables on different topics

Find out about issues, ideas, and the next big thing on a wide range of topics. Participants will have the opportunity to take part in up to three mini-sessions. There will be multiple sessions going on in the room simultaneously which will create substantial energy.

11:20 a.m. - 12:10 p.m.

BREAKOUT SESSION I

12:15 p.m. - 1:10 p.m.

LUNCH

Remarks: Minnesota Commissioner of Agriculture, Dave Frederickson

11th Annual Mentoring Awards: Honoring outstanding mentors in agriculture

Hosted by Pam Brown, Mentor Committee Chair

1:15 p.m. - 1:30 p.m.

SPEED NETWORKING

1:40 p.m. - 2:30 p.m.

BREAKOUT SESSION II

2:35 p.m. - 2:50 p.m.

BREAK AND NETWORKING

2:55 p.m. - 3:45 p.m.

BREAKOUT SESSION III

3:50 p.m.

DEPART: Thank you for joining us!

THANK YOU TO OUR MAJOR SPONSORSHIP PARTNERS





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FACING THE CHALLENGE OF GETTING THINGS DONE THROUGH OTHERS

Val Velde, Land O'Lakes Area Manager

IT'S A CRISIS! ARE YOU READY?

Polly Ligon O'Grady, Ready Ink Communications and
Brian McClung, McClung Communications and
Public Relations

HIRING, SUPPORTING, AND PROMOTING - OH MY!

How leaders can support diversity and manage a productive workforce without breaking the law.

Pam Steinle, Attorney, Bassford Remele, PA

HOT TOPICS IN AG POLICY

Amber Hanson, Associate Director Public Policy
Minnesota Farm Bureau and
Charlene Vrieze, Cooperative Network

LEANING IN TO THE DANCE OF AUTHENTIC LEADERSHIP

Tracy Sides, Public Health Entrepreneur and Winner of
\$1 Million Forever Saint Paul Challenge

SANDBOX COOPERATIVE: AN EVOLVING MODEL FOR COMMUNITY CONSULTING

Jennifer Lai, Co-Founder, Sandbox Cooperative
Josh Adrian, Co-Founder, Sandbox Cooperative

IN BECOMING "NOT YOUR AVERAGE CURD"

Alise Sjostrom, President and Co-Owner,
Redhead Creamery, LLC

LEANING IN INTERNATIONALLY: EMPOWERING FARMERS IN INDIA

Elizabeth Abraham, University of Minnesota Ph.D. student in Ag
Education and veterinarian

TAKING YOUR FARM BUSINESS TO THE NEXT LEVEL: RISK MANAGEMENT

Pam Uhlenkamp, Farm Business Management Instructor, South
Central College

USING AGRISCIENCE OUTSIDE THE CLASSROOM

Gena Lillenthal, Agriculture Education Instructor and
FFA Advisor with FFA members, South Central Minnesota
Agriscience Academy, St. Peter High School

LEAN IN AND MENTOR

Women's Agricultural Leadership Mentoring Committee

FSMA (FOOD SAFETY MODERNIZATION ACT)

Rachel Dettmann Spiegel, Senior Economist, CoBank
Pamela Sweeten, P. Sweeten Consulting

BEEF UP YOUR FOOD KNOWLEDGE

Karin Schaefer, Executive Director, Minnesota Beef Council



Visit our website: www.womensagleadership.org

THANK YOU TO OUR MAJOR SPONSORSHIP PARTNERS



KEY SPONSORSHIP PARTNERS



2014 AGRICULTURAL LEADERSHIP CONFERENCE SPONSORS

Agriculture Computing and Consulting
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CHS
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District 11 Agri-Women
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Fresh Flower Designs
JRB Associates
Minnesota Agri-Women
Minnesota Beef Council
Minnesota Bio-Fuels Association

Minnesota Corn Growers Association
Minnesota Department of Agriculture
Minnesota Farm Bureau Federation
Minnesota Farmers Union
Minnesota Soybean Research and Promotion Council
Minnesota State Fair
P. Sweeten Consulting
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LEAN IN | LODGING & REGISTRATION INFO | WEDNESDAY, APRIL 2, 2014

CONFERENCE LODGING AT THE CHANHASSEN INN

The Chanhassen Inn, which is near the Arboretum, is offering a special rate for conference participants. The cost is \$72.00 for one to four guests per room. All guests may enjoy their daily breakfast between 6:00 a.m. and 10:00 a.m. This special room rate is good for April 1st and 2nd, 2014. Please let staff know that you are attending the conference when making your reservation, so you can receive the discounted rate.

ADDRESS:

Chanhassen Inn
531 West 79th Street
Chanhassen, Minnesota 55317

CALL:

952-934-7373 or 1-800-242-6466

WWW.CHANINN.COM

WOMEN'S AGRICULTURE LEADERSHIP CONFERENCE

Mr/Mrs/Ms: _____ City/State/Zip: _____

Company/Organization: _____ Telephone: _____

Address: _____ Email: _____

- Regular (by March 26): \$45/person
- Regular (after March 26): \$55/person
- Student (by March 26): \$15/person
- Student (after March 26): \$20/person
- First Time Attendee (by March 26): \$30/person
- First Time Attendee (after March 26): \$40/person
- AgriWomen Member (by March 26): \$30/person
- AgriWomen Member (after March 26): \$40/person
- Patron: \$65/person
- Contributor: \$85/person
- Sponsor: \$100/person
- AgriWomen Membership \$45 (regular state and national)
- Student Membership \$15

Registration fees include meals and materials for the conference. Cancellations received before March 26 are 100% refundable. Cancellations received after March 26 are charged the entire conference rate. Patron, Contributor, and Sponsor levels ensure the continued success of this annual conference. **Patron:** fee covers full cost of attendance. **Contributor:** fee covers full cost of attendance, plus awards students and others the opportunity to attend. **Sponsor:** fee covers full cost of attendance, plus furthers the mission of District 11 AgriWomen, whose activities include this conference and a mentoring program. First time attendees and AgriWomen members receive a discounted rate. Conference fee includes Arboretum entrance, regularly \$9.

C/O: Sunrise
Agriculture Associates,
PO Box 8192
Saint Paul, MN 55108

REGISTER ONLINE

www.womensagricultureleadership.org
Payments made through PayPal

REGISTER BY MAIL

Mail form with check payable to
"District 11 Agri-Women"

QUESTIONS?

Call 612-414-7574 or
email doris@sunriseag.net