



Celebrating 17 Years

Agriculture 2015: Planting Our Future

17th Annual Women's Agricultural Leadership Conference

AT THE MINNESOTA LANDSCAPE ARBORETUM | 3675 ARBORETUM DRIVE, CHASKA, MINNESOTA

PLANTING OUR FUTURE | CONFERENCE SCHEDULE | WEDNESDAY, APRIL 8, 2015

- 8:00 a.m. - 8:40 a.m.** **Registration and Networking**
- 8:45 a.m.** **Welcome** Doris Mold, First Vice President American Agri-Women and AAW Leaders
Emcee: Amanda Durow, Credit Officer, CoBank
- 9:00 a.m.** **General Session** Succession Planting: Cultivating the Next Generation
Erica Nelson, Ag Program Specialist/Communication Assistant at
Minnesota Turkey Growers Association and Operator at Oakdale Farm
Dana Nelson, Owner/Operator at Oakdale Farm
Bernie Quist, Sr. Financial Services Team Leader at AgStar Financial Services
Kathleen Roberts, Lead Relationship Manager at CoBank
- 9:40 a.m.** **Roundtable Discussion** by Conference Participants on "Succession Planting"
- 10:00 a.m.** **Report Back by Tables**
- 10:10 a.m.** **Wrap Up Discussion**
- 10:10 a.m. - 10:25 a.m.** **Break**
- 10:30 a.m. - 11:15 a.m.** **Planting Our Future Mini-Sessions** Roundtable Discussion on Different Topics
Find out about issues, ideas and the next big thing on a wide range of topics. Participants will have the opportunity to take part in up to three mini-sessions. There will be multiple sessions going on in the room simultaneously, creating substantial energy.
- 11:20 a.m. - 12:10 p.m.** **Breakout Session I**
- 12:15 p.m. - 1:10 p.m.** **Lunch**
Feature: American Agri-Women 40th Anniversary Celebration - AAW Leadership Team
Remarks: Minnesota Commissioner of Agriculture Dave Frederickson
12th Annual Agricultural Mentoring Awards: Honoring Outstanding Mentors in Agriculture
Emily Wilmes, Mentor Award Committee Chair
- 1:15 p.m. - 1:30 p.m.** **Speed Networking**
- 1:40 p.m. - 2:30 p.m.** **Breakout Session II**
- 2:35 p.m. - 2:50 p.m.** **Break and Networking**
- 2:55 p.m. - 3:45 p.m.** **Breakout Session III**
- 3:50 p.m.** **Depart** Thank you for joining us!

THANK YOU TO OUR MAJOR SPONSORSHIP PARTNERS





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BREAKOUT SESSIONS & SPONSORS

Long Term Ag Outlook for U.S. Corn and Soybean Farmers

Al Kluis, *Kluis Publishing*

SPONSORED BY MN SOYBEAN RESEARCH AND PROMOTION COUNCIL
TWO SESSIONS OFFERED

Growing Minnesota's Global Influence and Minnesota Agricultural Exports: Trends, Top Commodities and Markets

Su Ye, *Chief Economist*

Minnesota Department of Agriculture

Karolyn Zurn, *President, MN Agri-Women – Chairwomen, Northern Crops Institute – MN Soybean Growers Director*

The Developing Dynamics of Agricultural and Rural Policy in the 114th Congress

David Ladd, *President RDL & Associates, LLC*

Like, Tweet, and Pin Your Way to Social Media Success

Caitlin Keck, *Marketing Communications Coordinator, DuPont Pioneer*

Theresa Twohey, *Communications/Marketing Director, Minnesota Pork Board*

School Gardens, Farm-to-School Programs, and More

Sue Knott, *Education Specialist, Minnesota Department of Agriculture*

Zoe Hastings, *Farm-to-School Program Manager, Minnesota Department of Agriculture*

Minnesota Department of Agriculture

Work-Life Balance: Sharing Strategies for Making Professional and Personal Life Work

Christine Yaeger, *Water Research Project Coordinator, Minnesota Department of Agriculture*

Minnesota Department of Agriculture

Emily Jerve, *Research Analyst Minnesota Department of Agriculture*

Planting the Seeds of Strengths-Based Leadership

Amy Smith, *Assistant Professor Agricultural Education, University of Minnesota*

University of Minnesota

Marianne Lorensen, *Assistant Professor of Agricultural Education, University of Minnesota*

University of Minnesota

Cultivating a Global Mindset

Heather Willis, *MAST International Program Coordinator, University of Minnesota*

University of Minnesota

ExpressMoo: Marketing a New Product

Maggie Jennissen, *Crystal Siemers-Penterman, Haesoo Lee, Yequing Qu, CFANS Undergraduates, University of Minnesota*



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Tweet Using #WALC15 on Twitter

Visit our website: www.womensagleadership.org

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KEY SPONSORSHIP PARTNERS



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Minnesota Corn Growers Association
Minnesota Department of Agriculture
Minnesota Farm Bureau Foundation
Minnesota Farmers Union
Minnesota Soybean Research and Promotion Council
Minnesota State Fair
United FCS
University of Minnesota Collegiate Agri-Women
Southern Minnesota Center of Agriculture
Sunrise Agricultural Associates, LLC

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LODGING & REGISTRATION INFO

Conference Lodging at the Chanhassen Inn

The Chanhassen Inn, which is near the Arboretum, is offering a special rate for conference participants. The cost is \$72.00 for one to four guests per room. All guests may enjoy their daily breakfast between 6:00 a.m. and 10:00 a.m. This special room rate is good for April 7th and 8th, 2015. Please let staff know that you are attending the conference when making your reservation, so you can receive the discounted rate.

Address:
Chanhassen Inn
531 West 79th Street
Chanhassen, Minnesota 55317

Call:
952-934-7373 or 1-800-242-6466

www.chaninn.com

Women's Agriculture Leadership Conference

Mr/Mrs/Ms: _____ City/State/Zip: _____

Company/Organization: _____ Telephone: _____

Address: _____ Email: _____

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|--|---|
| <input type="checkbox"/> Regular (by March 31): \$45/person | <input type="checkbox"/> AgriWomen Member (by March 31): \$30/person |
| <input type="checkbox"/> Regular (after March 31): \$55/person | <input type="checkbox"/> AgriWomen Member (after March 31): \$40/person |
| <input type="checkbox"/> Student (by March 31): \$15/person | <input type="checkbox"/> Patron: \$65/person |
| <input type="checkbox"/> Student (after March 31): \$20/person | <input type="checkbox"/> Contributor: \$85/person |
| <input type="checkbox"/> First Time Attendee (by March 31): \$30/person | <input type="checkbox"/> Sponsor: \$100/person |
| <input type="checkbox"/> First Time Attendee (after March 31): \$40/person | <input type="checkbox"/> AgriWomen Membership \$45 (regular state and national) |
| | <input type="checkbox"/> Student Membership \$15 |

Registration fees include meals and materials for the conference. Cancellations received before March 31 are 100% refundable. Cancellations received after March 31 are charged the entire conference rate. Patron, Contributor, and Sponsor levels ensure the continued success of this annual conference. **Patron:** fee covers full cost of attendance. **Contributor:** fee covers full cost of attendance, plus awards students and others the opportunity to attend. **Sponsor:** fee covers full cost of attendance, plus furthers the mission of District 11 AgriWomen, whose activities include this conference and a mentoring program. First time attendees and AgriWomen members receive a discounted rate. Conference fee includes Arboretum entrance, regularly \$9.

**C/O: Sunrise
Agriculture Associates,
PO Box 8192
Saint Paul, MN 55108**

REGISTER ONLINE

www.womensagricultureleadership.org
Payments made through Eventbrite

REGISTER BY MAIL

Mail form with check payable to
"District 11 Agri-Women"

QUESTIONS?

Call 612-414-7574 or
email doris@sunriseag.net



Harvesting Our Past, Planting Our Future

40th Anniversary of the American Agri-Women

THANK YOU TO THE AGRI-WOMEN AND THEIR COORDINATION WITH THIS EVENT!



American Agri-Women is celebrating our 40th anniversary this year! As agriculturalists we all know how important it is to remember and learn from

our past and to look forward with great hope to the future. This was the thinking behind the selection of American Agri-Women's 40th anniversary theme "Harvesting Our Past, Planting Our Future."

AAW is proud to be celebrating our 40 year history as a volunteer-driven grass roots organization with the ability to impact lives and agriculture on the local, state, regional, national and international level. Perhaps, more importantly, we look to our future with great excitement and anticipation of all that we can be.



MINNESOTA
Agri-Women

We are pleased to be part of the 17th Annual Women's Agricultural Leadership Conference and invite you to become a member of American Agri-Women and Minnesota Agri-Women. We are the nation's largest coalition of farm, ranch and agribusiness

women with more than 50 state, commodity and agribusiness affiliate organizations throughout the country.