



Women's Agricultural Leadership

***Celebrating 20 years
of Delivering
Quality Programming, Networking and Leadership Development***

Agriculture 2018: Passion for Progress

Celebrating 20 Years

Partnership Opportunities

**for the Women's Agricultural Leadership Conference April 11, 2018
and Ongoing Women's Ag Leadership Mentoring and Networking Programs**





Agriculture 2018: Passion for Progress

Celebrating 20 Years

April 11, 2018

20th Annual Women's Agricultural Leadership Conference Sponsorship Opportunities

♣ *Items marked with this symbol are available for partial sponsorship.*

*Sponsors of the conference and follow-on activities receive as much recognition, as possible within their level of sponsorship. Some listing opportunities are subject to the time sensitive nature of certain publications. Where possible, **all** sponsors will be listed in the conference brochure, program, welcome signs, post conference networking activity publications, pre and post conference press releases, MN Agri-Women Newsletter, conference website, Facebook page and through LinkedIn and Twitter. Additional recognition is listed under individual opportunities.*

Sponsorship Recognition Levels

20 Years Celebration Sponsor \$5000 and above

Major Sponsorship Partner \$3000 to \$4999

Key Sponsorship Partners \$1500 to \$2999

Sponsorship Partners \$500- \$1499

Conference Sponsors – all levels listed under this category, including those under \$500

Within these levels sponsors may choose to sponsor particular sessions, meals etc. Please see additional information listed below.

Contributions

20 Years Celebration Sponsor

Sponsor the conference as a whole along with special conference celebration activity and opportunity to provide a brief welcome at the conference. Name and logo appear in prominent conference publications where possible, includes free table for materials and up to ten complimentary conference registrations. Also is provided first option on post conference follow-on event sponsorship. May also include information in the conference packets.

Gift level: \$5000 per partner

Conference Sponsoring Partners

Sponsor the conference as a whole. Name and logo appear in prominent conference publications where possible, includes free table for materials and up to six complimentary conference registrations. May also include information in the conference packets.

Gift level: \$3000 per partner

Key Sponsorship Partners \$1500 to \$2999

Name and logo appear in prominent conference publications where possible, includes free table for materials and to three to five complimentary conference registrations depending on sponsorship level. May also include information in the conference packets.

Gift level: \$1500-2999 per partner

Sponsorship Partners \$500- \$1499

Name and logo appear in prominent conference publications where possible, includes free table for materials and one to two complimentary conference registrations depending on sponsorship level. May also include information in the conference packets.

Gift level: \$500-1499 per partner

General Session Sponsor

Sponsor the morning general session, your organization's name will be listed next to the session on publications where possible, free table for materials and one complimentary conference registration. May also include information in the conference packets

Gift level: \$750

Meal/Break Sponsorship

Sponsor a break or meal function of the conference. Your name will be listed next to the function on publications (where possible) and will be included on the meal/break sign also includes free table for materials and one to five complimentary conference registrations depending on level of sponsorship. May also include information in the conference packets.

Gift level: \$500-2000 per meal or break depending on function♣

Sponsorship Opportunities continued...

Break-out Session Sponsor

Sponsorship of a break-out session, your organization's name will be listed next to the session on publications where possible. May also include information in the conference packets.

Gift level: \$300 per session

New Webinar Series and Post Conference Mentoring Program and Educational/Networking Activities

Sponsor the new webinar follow-on series that will continue the stimulating learning environment of the annual conference. Other educational/networking/mentoring activities will also be offered to continue the great interaction of the conference. Your name will be listed in the webinar series or the educational/networking/mentoring activities that you sponsor. Name and logo appear in prominent conference publications where possible, includes free table for materials and one to five complimentary conference registrations depending on level of sponsorship. May also include information in the conference packets

Gift level: \$500-3000 ♣

Student Sponsor

Sponsorship of the remaining fees for college or high school students, who are charged a reduced rate to participate in the conference.

Gift level: \$65 per student

General Gift

To be used where most needed at the discretion of the conference committee

Gift level: any

Tables

A limited number of advertising tables are available on a first come first serve basis. These tables will be located either inside or outside our general session/luncheon room for the conference. Free tables are provided as a sponsor benefit at the \$500 level and above.

Gift level: \$100

Other

We welcome your suggestions on sponsorships. Please contact us to discuss your ideas.

♣ *Partial sponsorships of these activities may be available, please indicate if you have an interest in being a partial sponsor for any of these.*

Door Prizes and Give Away Items

Door Prizes any quantity or type of item is welcome

General Give Aways

Organizations providing give away items for all conference participants (pens, pencils, notepads, samples of products, etc.) will be listed in the program (plan on approximately 230 participants).

Other Ways to Support the Conference

- Send your members or employees to the conference and pay the full-unsubsidized cost for their attendance.
- Mention the conference in your publications, messages to interested parties.

Please direct any sponsorship questions that you may have to:

Doris Mold
District 11 Agri-Women
P.O. Box 8192
St. Paul, MN 55108
Ph: 612-414-7574
e-mail:doris@sunriseag.net

If you would like to join us as a sponsor, complete the enclosed sponsorship form and return it to Doris Mold at your earliest convenience. Please return the form by **February 7, 2018** to ensure complete recognition of your donation and inclusion in the conference brochure. Partial recognition will occur after this date due to publishing deadlines. Donations received by March 15, 2018 will ensure sponsor recognition in the conference program, website and sponsor signs. **Thank you.**



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20th Annual Women's Agricultural Leadership Conference Sponsorship Return Form

Name _____

Address _____

Phone _____ Fax _____

E-mail _____

Organization/Company _____

Sponsor's name as it should be printed for recognition:

I/We would like to support this year's conference by providing the following:

Monetary Donation

Amount _____ Designated Use _____

Amount _____ Item Description _____

In-Kind

Amount _____ Item Description _____

Give Away Items

Amount _____ Item Description _____

Amount _____ Item Description _____

_____ ***We are interested in an advertising table (space permitting). Please note: Limited electricity is available.***

**Sponsors submitting this form on or before February 7, 2018
will be listed in the conference brochure.**

Sponsors submitting this form on or before March 15, 2018 will be included in the conference program, sponsor signs and website.

Checks for donations and table reservations should be made out to District 11 Agri-Women and returned with this form to:

Doris Mold
District 11 Agri-Women
P.O. Box 8192
St. Paul, MN 55108
Ph: 612-414-7574
e-mail: doris@sunriseag.net