



Women's Agricultural Leadership

Celebrating Empowering Leaders for 26 years

by Delivering

Quality Programming, Networking and Leadership Development

Elevate, Empower, Evolve

Partnership Opportunities

for the Women's Agricultural Leadership Conference

April 10, 2024

**and Ongoing Women's Ag Leadership Mentoring, Networking, and
Agricultural Stress Programs**





Elevate, Empower, Evolve

April 10, 2024

26th Annual Women's Agricultural Leadership Conference Sponsorship Opportunities

♣Items marked with this symbol are available for partial sponsorship.

The 2024 Spring Conference will be held at Minnesota Landscape Arboretum

In 2024 we are thrilled to be celebrating 26 years of quality programming, networking, and leadership development. While we have always offered a terrific conference, in more recent years we added a variety of networking and mentoring opportunities. In 2020 we pivoted to online programming due to the Pandemic and offered tremendous online conferences and networking. With the virtual following we developed we continue to offer regular online programming related to leadership development and we also continue to collaborate on monthly online agricultural stress programming – Cultivating Resiliency. In 2024 we will continue to offer virtual networking events with in-person activities.

We ask that you support our continued work in agricultural leadership development.

Sponsors of the conference and follow-on activities receive as much recognition as possible within their level of sponsorship.

Some listing opportunities are subject to the time sensitive nature of certain publications. Where and when possible, all sponsors will be listed in the conference brochure, program, conference slide deck, conference posters, conference website, post-conference programming slide deck. When possible, sponsors will be listed on post conference networking activity publications, in pre and post conference press releases, and in conference social media. Level and frequency of recognition is dependent on sponsorship level.

Sponsorship Recognition Levels

Innovator Sponsor \$5000 and above

Major Sponsorship Partner \$3000 to \$4999

Key Sponsorship Partners \$1500 to \$2999

Sponsorship Partners \$500- \$1499

Conference Sponsors – all levels listed under this category, including those under \$500.

Contributions

Innovator Sponsor

Sponsor the conference along with an opportunity to provide a brief welcome at the immediate post conference Farm at the Arb reception. Name and logo appear in prominent conference publications where possible. Also recognized in post conference follow-on events as a sponsor. Complimentary registrations and an information table if desired.

Gift level: \$5000 per partner

Major Sponsorship Partners

Sponsor the conference as a whole. Name and logo appear in prominent conference publications where possible. Also recognized in post conference follow-on events as a sponsor. Complimentary registrations and an information table if desired.

Gift level: \$3000 per partner

Key Sponsorship Partners

Name and logo appear in prominent conference publications where possible. Also recognized in post conference follow-on events as a sponsor. Complimentary registrations and an information table if desired.

Gift level: \$1500-2999 per partner

Sponsorship Partners

Name and logo appear in prominent conference publications where possible, includes free table for materials and one to two complimentary conference registrations depending on sponsorship level. Also recognized in post conference follow-on events as a sponsor. Complimentary registrations and an information table if available.

Gift level: \$500-1499 per partner

Sponsorship Opportunities continued...

Sponsors at the Sponsorship Partner Level and above may choose to have their names associated as a sponsor of any of the following, please indicate your interest on the sponsorship return form.

Break-out Session Sponsor

Break Sponsorship

Other Sponsorship Opportunities

Women's Ag Leadership Network Webinar Series, In-Person Networking, and Educational/Networking Activities including Summer/Fall Tour

Sponsor the webinar follow-on series that will continue the stimulating learning environment of the annual conference. Other educational/networking/mentoring activities will also be offered to continue the great interaction of the conference. Your name will be listed in the webinar series or the educational/networking/mentoring activities that you sponsor. Name and logo appear in prominent conference publications where possible.

Gift level: \$500-3000 ♣

Student Sponsor

Sponsorship of the remaining fees for college or high school students, who are charged a reduced rate to participate in the conference.

Gift level: \$65 per student

General Gift

To be used where most needed at the discretion of the conference committee

Gift level: any

Tables

A limited number of informational tables are available first to top level sponsors. If other tables are available, they will be available for a donation to the conference.

Gift level: \$200

Other

We welcome your suggestions on sponsorships. Please contact us to discuss your ideas.

♣ *Partial sponsorships of these activities may be available, please indicate if you have an interest in being a partial sponsor for any of these.*

Door Prizes and Give Away Items

Door Prizes - any quantity or type of item is welcome.

General Give Aways

Organizations providing give away items for all conference participants (pens, pencils, notepads, samples of products, etc.) will be listed in the program (plan on approximately 250 participants).

Other Ways to Support the Conference

- Send your members or employees to the conference and pay the full-unsubsidized cost for their attendance.
- Mention the conference in your publications, messages to interested parties.

Please direct any sponsorship questions that you may have to:

Doris Mold
District 11 Agri-Women
P.O. Box 8192
St. Paul, MN 55108
Ph: 612-414-7574
e-mail: doris@sunriseag.net



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26th Annual Women's Agricultural Leadership Conference Sponsorship Response Form

Name _____

Address _____

Phone _____ Fax _____

E-mail _____

Organization/Company _____

Sponsor's name as it should be printed for recognition:

I/We would like to support this year's conference by providing the following:

Monetary Donation

Amount _____ Designated Use _____

Amount _____ Item Description _____

In-Kind

Amount _____ Item Description _____

Give Away Items

Amount _____ Item Description _____

Amount _____ Item Description _____

 We are interested in an advertising table (space permitting). Please note: Limited electricity is available. Top level sponsors receive first choice on available tables.

Please respond as soon as possible to ensure maximum recognition. Donation commitments will be accepted at any time, payment can come after the commitment.

Checks* for donations should be made out to District 11 Agri-Women and returned with this form to:

Doris Mold
District 11 Agri-Women
P.O. Box 8192
St. Paul, MN 55108
Ph: 612-414-7574
e-mail: doris@sunriseag.net

If you prefer an online form is available at:

<https://forms.gle/a8x3Q3xSYUfinhom7>

*Alternative payment options are available please contact Doris